

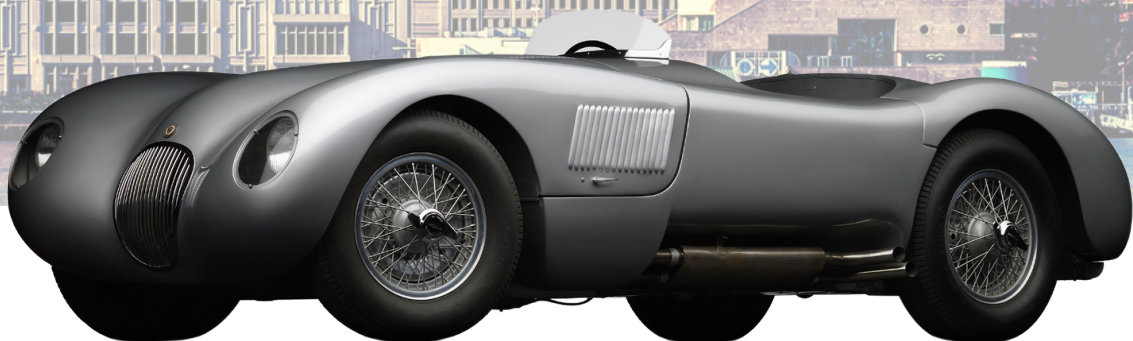
COOL CARS FOR KIDS PRESENTS

THE 7TH ANNUAL

Philadelphia

CONCOURS D'ELEGANCE

2024 Sponsorship
Package



June 22, 2024: Preview Gala Dinner

June 23, 2024: Concours

SIMEONE FOUNDATION AUTOMOTIVE MUSEUM,
PHILADELPHIA, PA

THE 7TH ANNUAL
Philadelphia
CONCOURS D'ELEGANCE

We are excited to announce that we will be hosting our *7th Annual Philadelphia Concours d'Elegance on June 22 and 23, 2024* at the Simeone Foundation Automotive Museum. This unique and special event, being the *only Concours d'Elegance in the city of Philadelphia*, is quickly becoming a mainstay of the Philadelphia automotive landscape. Our *feature marque this year is Jaguar*, and we are looking forward to working with the Delaware Valley Jaguar Club to make this our largest concours yet - among all of the world-renowned cars in the Simeone Museum collection.

Our mission at Cool Cars for Kids is to raise awareness and improve the lives of children born with rare genetic diagnoses and to raise funds to support clinical care and research for these children and their families.

We support pediatric healthcare programs and institutions including the Children's Hospital of Philadelphia (CHOP). CHOP, is one of the world's leading pediatric hospitals and we are very proud to support this organization and the important work they do to improve the lives of children with rare diagnoses. *Proceeds will be donated to the Roberts Individualized Medical Genetics Center (RIMGC) Rare Diagnoses Program and the Center for Cornelia de Lange Syndrome and Related Diagnoses at CHOP.*

We could not do what we do without our sponsors' and family donors' generosity! See the following pages for more information about our nonprofit and beneficiary, and information regarding sponsorship opportunities for the Seventh Annual Philadelphia Concours d'Elegance.

We're looking forward to working with you, and hope to see you in
June!

- All of us at Cool Cars for Kids

About Us

COOL CARS FOR KIDS, INC.

A 501(c)(3) NONPROFIT ORGANIZATION

ADVANCING AWARENESS
DRIVING RESEARCH
RACING TOWARDS TREATMENT



OUR CAUSE

Cool Cars for Kids' mission is to increase awareness of the issues faced by families of children born with genetic diagnoses.



WE SUPPORT

Funds raised by Cool Cars for Kids focuses on delivering care, providing support and driving research for children with genetic diagnoses to ensure a brighter future through the development of novel treatments and cures. Locally we have been able to donate over \$400,000 to support the Rare Diagnoses Program at Children's Hospital of Philadelphia which includes the Center for Cornelia de Lange Syndrome and Related Diagnoses.

RARE DISEASES ARE NOT SO RARE:

- Over 400 babies are born each day in the U.S. with a congenital anomaly
- There are over 7,000 rare diseases & disorders that combined affect 30 million Americans, 1 in 10 of us, and more than half are children!

OUR EVENT

The Philadelphia Concours d'Elegance is our main fundraising event - created to bring together families of those with birth defects and classic car enthusiasts who share a common passion and appreciation for the one-of-a-kind.

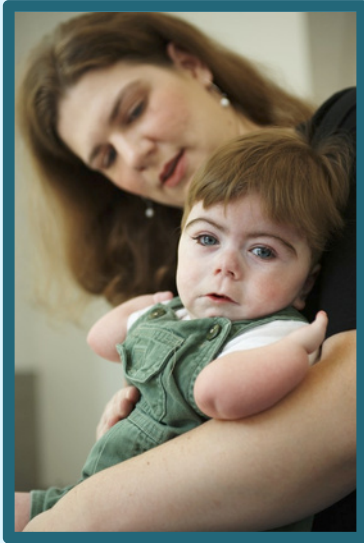


RARE CARS
SUPPORTING CHILDREN WITH
RARE DIAGNOSES
WWW.COOLCARSFORKIDS.ORG

About the Children's Hospital of Philadelphia[®]

Center for Cornelia de Lange Syndrome & Related Diagnoses

One of our primary beneficiaries



MILESTONES

over
300

Monthly
multidisciplinary
clinics

over
2,900

Subjects enrolled into
CdLS research

over
70

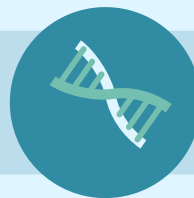
Publications

over
\$15M

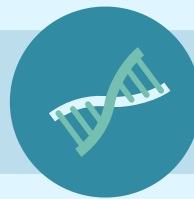
National & Grant
funding



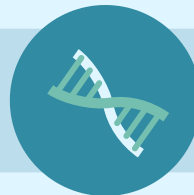
Our support has helped the Center to:



Continue and expand clinical
operations to provide
personalized patient care



Support education of
center's trainees



Support current research
and further development to
find potential therapies



Cool Cars for Kids presents the

MILLE MILLE
1,000 donations of \$1,000

Help jump-start our largest fundraising initiative yet!

Inspired by the historic 1,000 mile endurance race in Italy, our goal is to obtain 1,000 \$1,000 donations from individuals, and sponsors. The goal total of \$1,000,000 will help transform Cool Cars for Kids as a nonprofit, and allow us to reach families on a larger scale.



Why the Mille Mille?

By raising 1 million dollars we will be able to create an endowment to support rare disease research, and programs for various genetic diseases across the United States. Rare Diseases are not so rare, and we hope that with this initiative we can demonstrate how many individuals are affected or know someone affected by one.

But I want to sponsor more or less than \$1,000!

Any donation or sponsorship is greatly appreciated, and will be counted towards the total! We will have a tracker on both of our websites as we work towards our goal!

What is your goal once the money is obtained?

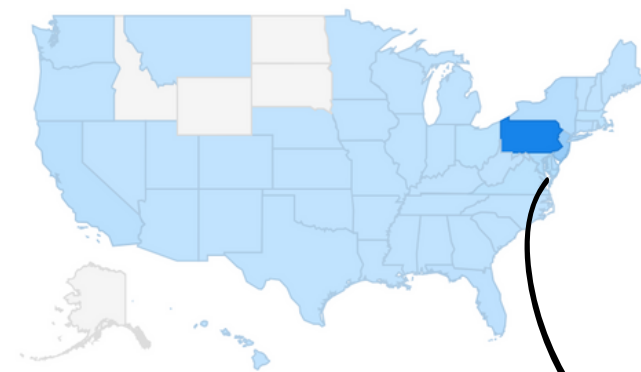
Currently we are a primarily Philadelphia based nonprofit. Our long term mission has always been to grow nationwide (and even worldwide!), and this will allow us to work towards this goal. With this fundraiser, we'll be able to better support research initiatives and family support meetings across the United States and around the world. We plan to be a nonprofit that can help families with all different kinds of rare diseases by providing grant funding to researchers, clinicians, and families all with the common goal of improving the lives of children affected by these diagnoses. Help us reach that goal today!



What your business will get out of it: *Philadelphia Concoors Statistics*

As a concours that is run and organized by a non-profit that supports pediatric research and care, we have a unique demographic that includes both classic car enthusiasts and families with young children - a **perfect advertising opportunity for any company!**

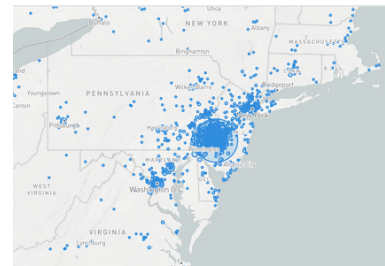
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United States

PA >	4,130
NJ >	984
DE >	291
MD >	279
NY >	245
DC >	186
CA >	152

philadelphiaconcoors.com
website hits by location
from June 2022-June 2023

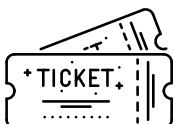


By the numbers:



Email Distribution
List: 877 contacts
as of 12/21/2023

philadelphiaconcoors.com
website statistics
*Between June 2022
to June 2023*
**4,982 unique
visitors to the
website**



**14% of 2023 attendees
were children**

2024 Sponsorship Levels

Sponsorship Level	Platinum Level - \$15,000	Gold Level - \$10,000	Silver Level - \$7,500	Bronze Level - \$5,000
Signage and Marketing Materials	Leading logo on all materials (signs, marketing, website, powerpoint)	Logo on signage, marketing materials, website, slides		
Marketing Communication	1 Email blast + Social Media Post	1 email blast with recognition		
Program	1 full page color ad	1 full page color ad	1/2 page color ad	1/4 page color ad
Gala Dinner Tickets	10 tickets	8 tickets	6 tickets	4 tickets
Concours Tickets	10 tickets	8 tickets	6 tickets	6 tickets
Vendor + Vehicle Display Opportunity	Vendor Display + 4 Vehicles	Vendor Display + 3 Vehicles	Vendor Display + 2 Vehicles	Vendor Display + 2 Vehicles
Award Sponsorships	"Best in Show" Award Sponsorship	"Best in Class" Award Sponsorship	"Kids Choice" Award Sponsorship	"Best in Corral" Award Sponsorship

2024 Additional Sponsorship Levels

Program Book Sponsor



\$5,000

- Logo featured on Cover of Event Program - your logo/company is tastefully portrayed on the cover of the event program and on the official posters, as well as the entire back page of the program.
- Logo displayed on website
- Table top exhibit space
- 2 Preview Gala Tickets
- 4 Complimentary Concours tickets

- Receive high-level visibility through exclusive sponsorship of the Concours official ticket
- Each attendee at the Saturday event will receive a ticket at registration and will wear the ticket on the lanyard throughout the duration of the Concours
- Logo displayed on website
- Table top exhibit space
- 2 Preview Gala Tickets
- 4 Complimentary Concours tickets

Ticket Sponsor



\$3,500

- Receive high-level visibility through exclusive sponsorship of the Concours official lanyard
- Each attendee at the Saturday event will receive a lanyard at registration and will wear the lanyard throughout the duration of the Concours
- Logo displayed on website
- Table top exhibit space
- 2 Preview Gala Tickets
- 4 Complimentary Concours tickets

Lanyard Sponsor



\$3,500

- Reach a uniquely up-scale audience—our Concours participants. Saturday's Participant Hospitality area—a space where all car owners and their families enjoy a bite to eat, relax and get to know each other
- Distribute your product as a gift to our VIP participants
- Logo displayed on website
- 4 Complimentary Concours tickets

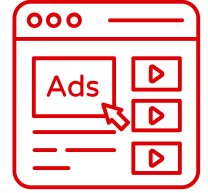
Judges & Car Owners' Hospitality Suite Sponsor



\$3,000



Program Book Advertising



Though recognition space is included in the Sponsorship Packages, we also offer the opportunity to individually purchase a full-color advertisement in the 2024 program book. This program book is distributed to each Concours attendee and will be available at the Preview Gala.

Deadline to submit your program recognition: May 31st, 2024

PAGE SIZE SPECS

(no bleed)

w x h.

RATE

FULL PAGE

6.875" x 9.625"

\$1,500

HALF PAGE

6.875" x 4.625"

\$800

QUARTER PAGE

3.25" x 4.625"

\$500

Interested in becoming the Title and Overall Event Sponsor?

Email us at info@coolcarsforkids.org and we will work with you to create a package!

Payment and Contact for Sponsorships:

Sponsorships can be made online at:

<https://www.philadelphiaconcours.com/sponsors>

All checks should be made payable to Cool Cars for Kids, Inc.

136 Gypsy Lane Wynnewood, PA 19096

Deadline to become a sponsor: May 31st, 2024

Cool Cars for Kids is a 501 (c)(3) charitable organization, EIN 81-3917740.

All the contributions are tax-deductible.

Questions: Email info@coolcarsforkids.org or call 267-982-CCfK

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CONCOURS D'ELEGANCE

Thank you to all of our sponsors at the 2023 Concours!

VERMEIL WINES

DELTA DENTAL®

TEAM 
GLEN MILLS MOBILITY

RIESENTÖTER



F.C. KERBECK



kerbeckcars.com



AUTOMOTIVE GROUP



Wealth Management

Princeton Financial Partners



OF THE MAIN LINE



LAMBORGHINI PHILADELPHIA



OFFICIAL FERRARI DEALER
FERRARI PHILADELPHIA

TURN5



LOVE,
Tito's



ALVARÉ

