



2023

PHILADELPHIA CONCOURS D'ELEGANCE

SPONSORSHIP
PACKAGE

2023

THE 6TH ANNUAL
Philadelphia
CONCOURS D' ELEGANCE

SAVE THE DATE
JUNE 23rd & 24th, 2023



Photography by Michael Furman for the Simeone Automotive Museum

THANK YOU TO OUR 2022 SPONSORS!

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AUTOMOTIVE MUSEUM**

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CHILDREN'S HOSPITAL OF PHILADELPHIA



THE 6TH ANNUAL
Philadelphia
CONCOURS D'ÉLEGANCE

We're thrilled to host the Sixth Annual Philadelphia Concours d'Elegance on June 23rd & 24th, 2023 at the Simeone Automotive Foundation Museum. This unique and special event, being the only Concours d'Elegance in the city of Philadelphia, is quickly becoming a mainstay of the Philadelphia automotive landscape. We had our best attendance in 2022 and were able to donate \$75,000 to the Children's Hospital of Philadelphia, our largest donation to date. Our Preview Gala Dinner will kick off the weekend on Friday, June 23rd, and will feature Coach Dick Vermeil's excellent wines, dinner, Concours preview, auction, and more. Saturday's Concours, which we've coined as "Porschedelphia," will be featuring a truly iconic marque, Porsche. Porsche is one of the most famous motoring manufacturers in the world with its iconic 911 sports car first being produced in 1963. While its shape and rear-engined layout have changed little in more than 50 years the technology packed inside has dramatically transformed handling and performance. This year over 30 classic automobiles will be featured in the 2023 Concours dating as far back as the early 1900s as well as over 100 cars in the car corral and, of course, all of the world-renowned cars in the Simeone Museum collection.

The mission of Cool Cars for Kids is to raise awareness and improve the lives of children born with rare genetic diagnoses and to raise funds to support clinical care and research for these kids and their families. Our beneficiary is the Children's Hospital of Philadelphia (CHOP). CHOP, one of the world's leading pediatric hospitals, treats hundreds of thousands of children every year, primarily from right here in the community we all share, as well as families from all over the country and world. We are very proud to support this organization and the important work they do to improve the lives of children with rare diagnoses. Proceeds will be donated to the Roberts Individualized Medical Center (RIMGC) Rare Diagnoses Program and Center for Cornelia de Lange Syndrome and Related Diagnoses at CHOP.

We could not do what we do without our sponsors' and family donors' generosity! See the following pages for more information regarding sponsorship opportunities for the Sixth Annual Philadelphia Concours d'Elegance.



2023 SPONSORSHIP LEVELS



- Leading logo position on signage, marketing materials & website
- One full page color recognition in the event program
- Preview Gala Dinner Table (10 tix)
- One email blast & social media post with recognition
- Logo on introductory slides of the looping PowerPoint that plays throughout the day
- Opportunity for vendor display at Gala Dinner and Concours and space to display 4 vehicles
- "Best in Show" Award Sponsorship
- 10 Complimentary Concours tickets

Platinum Sponsor
\$15,000

- Logo on signage, marketing materials & website
- One full page color recognition in the event program
- Preview Gala Dinner Tickets (8 tix)
- One email blast with recognition
- Logo on introductory slides of the looping PowerPoint that plays throughout the day
- Opportunity for vendor display at Concours and space to display 3 vehicles
- "Best in Class" Award Sponsorship
- 8 Complimentary Concours tickets

Gold Sponsor
\$10,000

- Name and logo in event program and website
- Half page color recognition in event program
- Preview Gala Dinner Tickets (6 tix)
- Signage at event
- Opportunity for vendor display at Concours and space to display 2 vehicles
- "Kids Choice Award" Sponsorship
- 6 Complimentary Concours tickets

Silver Sponsor
\$7,500

- Name and logo in event program and website
- Quarter page color recognition in event program
- Preview Gala Dinner Tickets (4 tix)
- Signage at event
- Opportunity for vendor display at Concours and space to display 2 vehicles
- "Best in Corral" Award Sponsorship
- 6 Complimentary Concours tickets

Bronze Sponsor
\$5,000

See next pages for additional sponsorship and advertising opportunities.

In addition to the sponsorship levels listed above, there are also opportunities to become a Signature Sponsor of the entire event.

Email: info@coolcarsforkids.org

ADDITIONAL 2023 SPONSORSHIP LEVELS



**Program Book
Sponsor
\$4,000**

- Logo featured on Cover of Event Program - your logo/company is tastefully portrayed on the cover of the event program and on the official posters.
- Logo displayed on website
- Tabletop exhibit space
- 2 Preview Gala Tickets
- 4 Complimentary Concours tickets

**Judges & Car
Owners'
Hospitality Suite
Sponsor:
\$2,500**

- Reach a uniquely up-scale audience—our Concours participants. Saturday's Participant Hospitality area—a space where all car owners and their families enjoy a bite to eat, relax and get to know each other
- Distribute your product as a gift to our VIP participants
- Logo displayed on website
- 2 Preview Gala Tickets
- 4 Complimentary Concours tickets

**Lanyard Sponsor
\$2,500**

- Receive high-level visibility through exclusive sponsorship of the Concours official lanyard
-Each attendee at the Saturday event will receive a lanyard at registration and will wear the lanyard throughout the duration of the Concours
- Logo displayed on website
- Tabletop exhibit space
- 2 Preview Gala Tickets
- 4 Complimentary Concours tickets

**Ticket
Sponsor
\$2,500**

- Receive high-level visibility through exclusive sponsorship of the Concours official ticket
-Each attendee at the Saturday event will receive a ticket at registration and will wear the ticket on the lanyard throughout the duration of the Concours
- Logo displayed on website
- Tabletop exhibit space
- 2 Preview Gala Tickets
- 4 Complimentary Concours tickets

FAST-TRACK SPONSORSHIPS

SUSTAINING SPONSOR: \$1,000 (6 concours tix)

SUPPORTING SPONSOR: \$500 (4 concours tix)

CONTRIBUTING SPONSOR: \$250 (3 concours tix)

ADVOCATING SPONSOR: \$100 (2 concours tix)

* All of the fast track sponsor/donor levels will get recognition in our program book, website, and tickets to the Concours. *

PROGRAM ADVERTISING

Though recognition space is included in the Sponsorship Packages, we also offer the opportunity to individually purchase a full-color advertisement in the 2023 program book. This program book is distributed to each Concours attendee and will be available at the Preview Gala.

Deadline to submit your program recognition: May 31st, 2023.

PAGE SIZE	SPECS (no bleed) w x h	RATE
FULL PAGE	6.125" x 8.25"	\$1,500
HALF PAGE	6.25" x 4"	\$800
QUARTER PAGE	3.125 x 4.25"	\$500

Payment Options:

Sponsorships can be made online at:
<https://www.philadelphiaconcours.com/sponsor-forms>

All checks should be made payable to
Cool Cars for Kids, Inc.

136 Gypsy Lane
Wynnewood, PA 19096

Deadline to become a sponsor: May 31st, 2023.
Cool Cars for Kids is a 501 (c)(3) charitable organization, EIN 81-3917740.
All the contributions are tax-deductible.

Questions: Email info@coolcarsforkids.org
or call 267-982-CCfk



Photography by Michael Furman

COOL CARS FOR KIDS, INC.

A 501(c)(3) NONPROFIT ORGANIZATION



ADVANCING AWARENESS
DRIVING RESEARCH
RACING TOWARDS TREATMENT

OUR CAUSE

Here at Cool Cars for Kids (CCfK), our mission is to increase awareness of the issues faced by children born with rare diagnoses.

WE SUPPORT

Cool Cars for Kids provides help and hope to children born with rare genetic diagnoses and supports clinical care and research that will identify the best possible treatments for these children and their families.



OUR EVENT

The Philadelphia Concours d'Elegance - created to bring together families of those with birth defects and classic car enthusiasts who share a common passion and appreciation for the one-of-a-kind.

BENEFITTING:



for more information visit:
www.coolcarsforkids.org





Children's Hospital
of Philadelphia®

Center for Cornelia de Lange
Syndrome & Related Diagnoses

12 Years of Excellence

Acknowledging our Founding Families, Clinicians and Coordinators that have provided us with the tools to offer management and comprehensive care to patients with Cornelia de Lange Syndrome and related diagnoses at the Children's Hospital of Philadelphia.

The incredible work of our Center is made possible by the generous support of the

**Robert's Individualized Medical Genetics
Center**



MILESTONES

over
300

Monthly
multidisciplinary
clinics

over
2,900

Subjects enrolled into
CdLS research

over
70

Publications

over
\$15M

National & Grant
funding